Royal Academy of Engineering initiative for early-career engineers

Dear sir/ madam,

I am contacting you regarding a research project in Ulster University which I hope will be of interest to your company.  The Royal Academy of Engineering has awarded funding to the university with the aim of establishing a group of recent graduates/ people early in their engineering career who would be interested in devoting 1 or 2 days a year to inspiring primary and secondary students to choose Engineering as a career.

We aim to recruit 40 professional Engineers province-wide who would be willing to do this between October 2016 and June 2017.  If you think any of your employees would like the opportunity to go into a school or attend an event, e.g. NI Science Fair I would be delighted if you pass on this information to them.  The project covers any travel expenses in addition to a payment for any event they attend.   The maximum time that participants would be required to devote to the project in a one year period would be 4 days.

Participants will be asked to attend a 1 day workshop focused on presenting to an audience – the company, Bespoke Communications will coach them in presentation skills and techniques, building a rapport with an audience, public speaking, planning a key message, effective use of language, bringing your subject alive for different audiences.  They will also cover conducting confident media interviews such as planning and preparation, stress management techniques, interview assurance, body language and building rapport and practicing interview techniques with a broadcaster mentor.

Each engineer will also be given a little training in network security and cyber security in case they wish to attend any of the IT specific events, most of the other events are general promotion of engineering as a career and they would be asked to just talk about the interesting aspects of their job.

I hope this is of interest to your company.  If you need me to clarify anything, please email me or call me on 07935058029.  I would be delighted to have the opportunity to speak to you in person about the project so if you have the time to schedule a half hour meeting with me, just let me know a suitable time and I will make myself available.

Kind Regards,

Aideen.